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'The Who Will Save Us? Children's & Young People's Project'

Introduction

We have set up 'The Who Will Save Us? Children's & Young People's Project'. This aims to give children and young people an educational and empowering opportunity to help resolve climate change and to help with other related issues. An opportunity in which they can practice and develop citizenship skills, and many other curriculum and life skills.

The children and young people from **primary and secondary schools**, and groups have their **own budget** raised from sales of the books. They decide how to spend their budget to help. The project requires them to work together, following the message of the book, that **when we all work together we can make amazing things happen**. Of course, the support and guidance from their adults is an important and integral part of this, as is having **FUN!**

The **'Who Will Save Us?'** book is the key tool for the project, since it provides Inspiration, Finance and Information - **IF I** - If I change, then... - If I show the way, then... - If I help, then...

The Project Process

- 1 - Buy the books** at £3.49 each inclusive of postage and packing, or £2.99 each if you are able to collect. The books can be bought by the schools, PTA's and children's/young people's groups e.g. church youth groups, Scouts and Guides etc. A minimum order of 30 books is required to make the project viable.
- 2 - Sell the books** at £5.99 each **and create the children's/young people's budget** - £2.50 profit per book if buying at £3.49, or £3.00 profit per book if buying at £2.99. The books can be sold by the children and young people themselves (giving them more ownership of the project), and/or teachers, PTA's and group leaders etc. You may wish to hold a specific sales event and invite the local community.
- 3 - The children/young people collectively research and discuss climate change, and then decide** how to spend their budget to help resolve climate change and to help with other related issues. They may decide to spend their budget on one or several ideas, for example (also see our website):
 - 'Greening Up' their own school, club or neighbourhood.
 - A climate change awareness activity, like a piece of public art, a walking/cycling event.
 - A produce awareness event, such as a local produce, and fair trade foods and fashion show.
 - Donating money to charities/projects worldwide to help reduce greenhouse gases, to help those affected by climate change, and/or to protect wildlife and the natural environment.
 - Buy genuinely threatened acres of rainforest or help with a local conservation project.
 - Design and produce climate change awareness products like posters, T shirts, shopping bags, badges.
- 4 - The children/young people work together to spend their budget and bring their ideas to reality.** They may also like to tell the media and everyone about their achievements, as an inspiration to many, and perhaps inform other schools/groups so that they too can take part in the project. They could share their experiences and even work together with other schools/groups.
- 5 - The children/young people feedback to us**, by writing a short report, or answering these questions:
 - What was your budget, and what did you spend it on?
 - Did you enjoy the project experience and working together, and do you have helpful advice for others?
 - Has the project experience changed you, and those around you, in the way you think and act now?
 - Do you have a message about climate change that you would like to give others?We will aim to put as much feedback as we can on our website, to help inspire others.
- 6 - Receive a certificate for the school/group**, as a mark of your achievement and our appreciation.

The Educational Experience

The whole project process offers an enormous range of educational opportunities spanning across the majority of the school curriculum, and skills promoted by children's/young people's groups.

The book's heartfelt and educational story, and 'Take Positive Action' section, can be used to stimulate thoughts, reactions, questions and discussions about climate change and sustainability, and to give ideas on how to spend the budget. Further ideas and knowledge can be gained via the 'Further Information' section.

Below are some examples of ways that the project could relate to educational skills.

- **Researching:** climate change, the natural environment, the world, locations, fair trade, organic farming, weather, climate, other's lives, statistical data, the industrial revolution and developed countries, marine biology, life and the needs of species to survive and breed, health and safety issues of the project.
- **Writing/reading/listening/speaking/discussing/debating:** ideas and opinions, environmental and climate change related poems and stories, magazine and newspaper articles, radio and television programmes, adverts, promotions, editorials, reviews, and letters to those involved in climate change abroad, which are written in their own language.
- **Designing/evaluating/modifying:** recycling schemes, energy saving schemes, cycling/walking schemes, re-using/second hand school shop, recycled packaging designs, making new products from old materials.
- **Creating and appreciating:** 2D, 3D and performance art, and music, with a climate change message.
- **Promoting:** healthy and happy living for you and other species, and a caring, listening, moral attitude towards self, others and the planet.
- **Using:** business skills, technology and resources, including financial, to carry out the project effectively.
- **Decision making:** on how to spend the budget, and how to carry this out effectively, safely and fairly to all, considering other's thoughts, values and culture.

The project encourages good citizenship and may also assist in developing sustainability in schools and the community ('The DCSF Sustainable Schools Framework' - 8 Doorways), and may help with the 'Every Child Matters' agenda, 'Healthy Schools' status, 'Eco-Schools' awards, and other environmental/social awards.

The Empowering Experience

Potentially, it will be empowering for the children/young people to have an increased knowledge on climate change, and then be able to act on that knowledge, by being decision makers with a budget to create their vision and ideas for positive action. Further empowerment should come from working together as a group, and, through the project process, we hope they will discover they are part of a whole global movement of caring and enthusiastic people, devoted to taking positive action for this planet and all that lives upon it. They can be truly active global citizens, affecting their own futures and those of their family, friends and beyond.

Age Group

As with the book, the project is appropriate to a wide age range across primary and secondary schools, since it can be developed as far as the children/young people are able to and want to - **from** purely buying the books for themselves and then donating the budget, **to** using full business skills, like the following: market research - presenting to school governors to borrow the money to buy the books - marketing and advertising - selling to those in the school/group, their families and the public, even linking with local businesses - paying back the loan - spending the budget, perhaps on equipment to make sustainable products to sell and add to the budget.

Spreading the word - the good

When one group of children/young people does something amazing, it will naturally inspire those around them. This project is an opportunity to spread the word - the good. Of course, through the sales of the books themselves, the message of 'Who Will Save Us?' will be taken into the homes of many.

Growing up to be naturally planet-aware and responsible beings

Our hope is that the project will create a memorable experience for the children/young people, which will have long lasting effects and help towards them growing up to be naturally planet-aware and responsible beings.

To take part in 'The Who Will Save Us? Children's & Young People's Project'

Please contact us by phone or email to arrange the purchase of your books to initiate the project. We can send you some images via email to help with your marketing of the books, on your request. If you have any queries, please do not hesitate to get in touch with us.



We look forward to hearing from you

To make it fair to all, we ask you to keep to the recommended retail price of £5.99, and to avoid selling numbers of books to other schools/groups, as this may affect their sales if they wish to take part in the project too.